

Centre
gives

Centre Gives 101

What is Centre Gives?

**Centre Gives =
Annual 36-hour online giving event**

Love where you live?
Give where you live!



Centre Gives - Facts

Donations during Centre Gives go further!

- The more money a nonprofit raises, the larger their share of the **\$100,000** stretch pool of grant dollars
- **\$27,000** in additional prizes are available



Centre Gives - Facts

When?

- Begins:
Tuesday, May 7, 2019 at 8:00 am
- Ends:
Wednesday, May 8, 2019 at 8:00 pm



Centre Gives - Facts

Where?

- Website
 - CentreGives.org
- Hashtag
 - [#CentreGives](https://twitter.com/CentreGives)



Centre Gives - Facts

How?

- Minimum gift of \$25, which goes further
 - \$100,000 stretch pool
 - \$27,000 in additional prizes
- Accepted gift types:
 - Credit/debit cards
 - Donor-Advised Fund grants



How do people give?

Beginning at 8:00 am on Tuesday, May 7th, people can go to CentreGives.org to donate.

The screenshot displays the Centre Gives website interface. At the top left is the logo "Centre gives". To the right are navigation links: "Organizations", "Prizes", "FAQ", "Sponsors", and a search bar labeled "Search Organizations". A timer on the right indicates "Time Left to Give" as 00:16:47 (Hour, Min, Sec). The main content area features a large green banner with the following statistics: "\$97,212 Total Raised", "\$35,500 In Prizes Awarded", and "\$100,000 Stretch Pool" on the left; a large white arrow pointing right; and "\$232,712 Total Community Impact" and "1,402 Total Gifts" on the right, with "Via" between them. At the bottom is a "Give Now" button followed by a dropdown menu for "Organization", a text input for "\$ Amount", and a "Donate" button with a right-pointing arrow.

Category	Value
Total Raised	\$97,212
In Prizes Awarded	\$35,500
Stretch Pool	\$100,000
Total Community Impact	\$232,712
Total Gifts	1,402



How do people give?

During Centre Gives the website will include a “Give Now” subheader, where people can begin donating.

The “Give Now” subheader will appear on **EVERY** page of the Centre Gives website.

The screenshot displays the Centre Gives website interface. At the top left is the logo for 'Centre gives'. To the right are navigation links for 'Organizations', 'Prizes', 'FAQ', and 'Sponsors', along with a search bar for 'Search Organizations'. A timer indicates 'Time Left to Give' as 00:16:47. The main content area features a large green banner with the following statistics: '\$97,212 Total Raised', '\$35,500 In Prizes Awarded', and '\$100,000 Stretch Pool'. A large white arrow points from these statistics to the central text: '\$232,712 Via 1,402', with 'Total Community Impact' and 'Total Gifts' written below. At the bottom, a 'Give Now' button is highlighted with a red circle, followed by a dropdown menu for 'Organization', a text input for '\$ Amount', and a green 'Donate' button with a right-pointing arrow. A '+ Add Another Gift' button is also visible.

\$1,134,112
Total Raised

\$17,500
In Prizes Awarded

\$100,000
Stretch Pool

\$1,251,612 Via 17,985

Total Community Impact

Total Gifts

Give Now ▶

Discovery Space Children's Science Museum

\$25

Donate →

+ Add Another Gift

Donors use the “Give Now” section to initiate their donation. Click “Donate” to continue to the next step.

Complete Transaction

Donation Details

▶	Discovery Space Children's Science Museum	▼	\$ 50.00
✖	East Penns Valley Library	▼	\$ 100.00
✖	Rowland Theatre, Inc.	▼	\$ 250.00

Total: **\$400.00**

Want to share your generosity with another great organization? [+ Add Another Gift](#)

Donors can review their donations, edit the amount or recipient organization, and add additional gifts.



Next, donors will enter their contact and payment information.

Your Billing Information

Please Make My Gift Anonymous

* First Name

* Last Name

Co-Donor First Name

Co-Donor Last Name

* Email

Phone Number

* Street Address 1

Street Address 2

* City

* State

* Zip Code

Payment

Credit Card Number

****_****_****_****

Expiration Date CVC

MM / YYYY []

Support Centre Gives

I want to help sustain this community event with a gift of:

\$1 \$5 \$10 \$25 No Thanks

Submit Donation →

Donors **must** click “**Submit Donation**” at the bottom of the page to process donation.



Donors will see a confirmation page, indicating the donation has been received.

Thank you for your donation

Thank you for your investment in our community, Jane!

Since 2012, this program has invested over \$4,000,000 into our local non-profit network, benefiting over 130 organizations thanks to over 23,500 gifts! Your gift today is helping to grow this impact, so thank you for making a difference!

Please print this page (or corresponding e-mail) for your records as proof of your gift for tax purposes. This page acknowledges receipt of your donation as a charitable gift for 2017. We certify that no goods or services were provided in exchange for this contribution.

Eagle Ambassadors, Inc.	\$100.00
Penns Valley Youth Center	\$100.00
State College Area Roller Derby	\$100.00
CPI Foundation, Inc.	\$100.00
Mountain Top Fire Company	\$100.00
Emily Whitehead Foundation	\$100.00

Confirmation Code: 9cd-82009-294

March 30, 2017 12:41 pm

Your Name: Jane Doe
Co-donor: John Doe
Address: 1377 Ridge Master Dr
State College, PA 16803
Email: irene@centre-foundation.org
Phone: 8142376229

Total Charge: \$600.00
Card Type: Visa
Card Number: XXXX XXXX XXXX 4242
Card Expires: 3/2020



From: centregives@centre-foundation.org
To: Irene Miller
Cc:
Subject: Centre Gives 2017 - Confirmation & Tax Receipt



Jane,

Thank you for your gift! Your investment will make an impact in Centre County. Since 2012, there have been over 23,500 gifts made by donors like you during Centre Gives! With your support, we have invested over \$4,000,000 into our community's non-profit network, benefiting over 130 local organizations! Thank you for your dedication and for helping to make year six of Centre Gives a success!

Please print this e-mail for your records as proof of your gift for tax purposes. This page acknowledges receipt of your donation as a charitable gift for 2017. We certify that no goods or services were provided in exchange for this contribution.

Donation Summary

Description	Amount
Eagle Ambassadors, Inc.	\$100.00
Penns Valley Youth Center	\$100.00
State College Area Roller Derby	\$100.00
CPI Foundation, Inc.	\$100.00
Mountain Top Fire Company	\$100.00
Emily Whitehead Foundation	\$100.00
Total	\$600.00

Transaction Summary

Date Processed	March 30, 2017 12:41 pm
Confirmation Code	9cd-82009-294
Total Charge	\$600.00

An email receipt that includes tax-deductible language will be sent to each donor for their records.

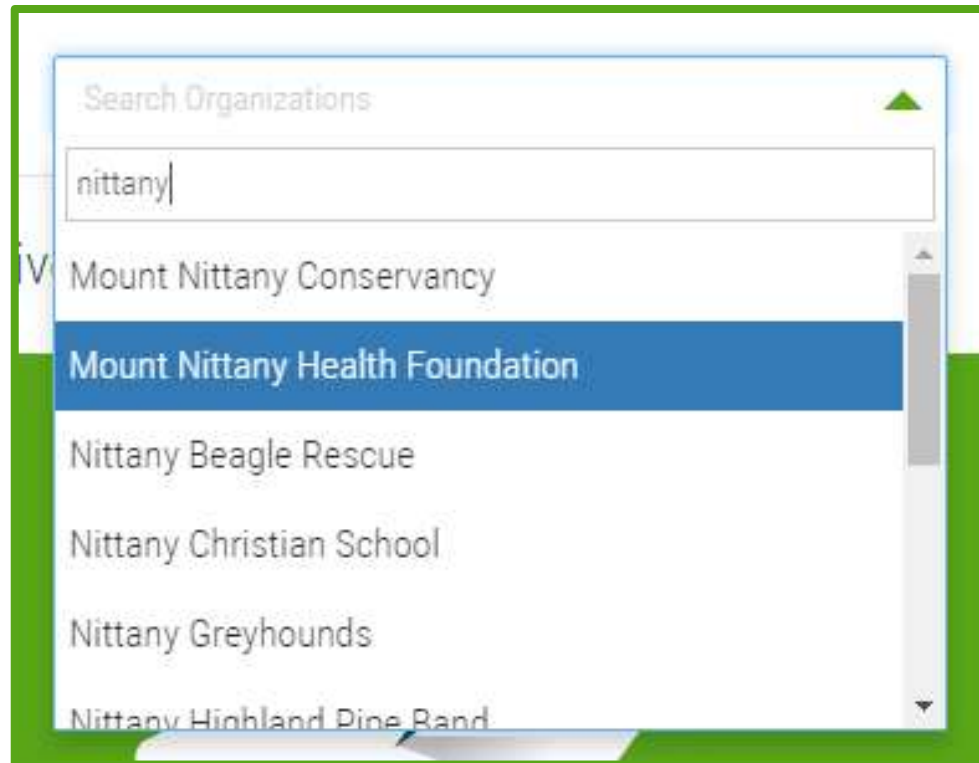
How will donors find my organization?

There are **several** ways for donors to search for your organization on CentreGives.org.

The screenshot displays the Centre Gives website interface. At the top left is the logo "Centre gives". The navigation menu includes "Organizations", "Prizes", "FAQ", "Sponsor", and "Search Organizations", with "Organizations" and "Search Organizations" circled in red. A "Time Left to Give" timer shows 00:16:47. The main content area features a green background with white text: "\$97,212 Total Raised", "\$35,500 In Prizes Awarded", and "\$100,000 Stretch Pool" on the left; a large white arrow pointing right; "\$232,712 Total Community Impact" in the center; and "Via 1,402 Total Gifts" on the right. At the bottom, a "Give Now" button is circled in red, followed by a dropdown menu for "Organization", a "\$ Amount" input field, and a "Donate" button. A "+ Add Another Gift" link is also visible.

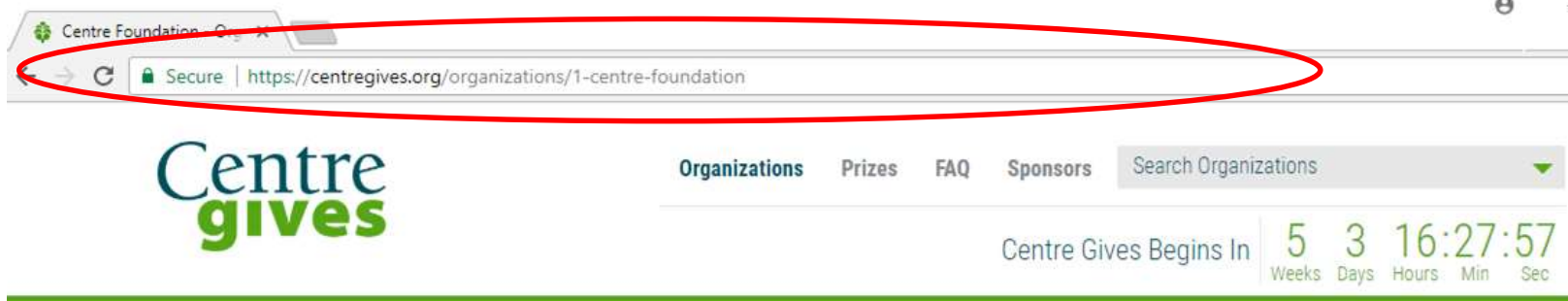
How will donors find my organization?

All searches are “fuzzy,” meaning donors only need to use a keyword, not the full, official name in proper order.



Organization Profile Pages

- Each organization has a **unique URL** that directs donors straight to the organization's profile page.



\$97,212
Total Raised
\$35,500
In Prizes Awarded
\$100,000
Stretch Pool

\$232,712 Via 1,402
Total Community Impact Total Gifts

Give Now ▶

Organization

\$ Amount

Donate →

+ Add Another Gift



YMCA of Centre County

Live-Event Page Look

Web

www.ymcaocc.org

Social



Phone

814-355-5551

Address

125 West High Street
Bellefonte, PA 16823



Large Organization
Human Services | Youth Development

YMCA of Centre County strengthens the community through youth development, healthy living, and social responsibility. The Y provides memberships, programs, and services for kids, teens, adults, seniors, and families. Our donor-funded Open Doors Program ensures that no one in our community is turned away due to financial limitations.

Total Raised

\$8,325

Unique Donors

133

Prizes Won


West Arete Prize

Prize Amount: \$500
Number of Winners: 1

Tax Receipt? We've got you covered!

- Donation confirmations are emailed immediately after a donation is made and include a receipt for tax purposes .

From: centregives@centre-foundation.org
To: Irene Miller
Cc:
Subject: Centre Gives 2017 **Confirmation & Tax Receipt** Sent: Fri 10/28/2016 2:35 PM



Irene,

Thank you for your gift! Your investment will make an impact in Centre County. Since 2012, there have been over 23,500 gifts made by donors like you during Centre Gives! With your support, we have invested over \$4,000,000 into our community's non-profit network, benefiting over 130 local organizations! Thank you for your dedication and for helping to make year six of Centre Gives a success!

Please print this e-mail for your records as proof of your gift for tax purposes. This page acknowledges receipt of your donation as a charitable gift for 2017. We certify that no goods or services were provided in exchange for this contribution.

Donation Summary

Girl Scouts in the Heart of Pennsylvania	\$25.00
Discovery Space	\$25.00
Mount Nittany Conservancy	\$25.00
Total	\$75.00

Tax Receipt? We've got you covered!

Donation Summary

Girl Scouts in the Heart of Pennsylvania	\$25.00
Discovery Space	\$25.00
Mount Nittany Conservancy	\$25.00
Total	\$75.00

Transaction Summary

Date Processed	October 28, 2016 2:34 pm
Confirmation Code	a6d-4-468
Total Charge	\$75.00

Payment information

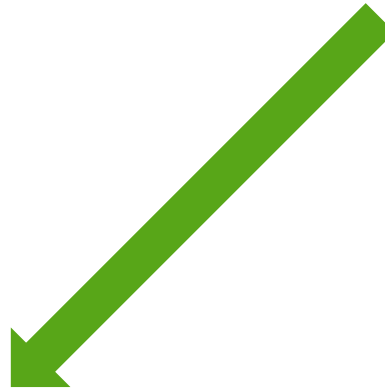
Card Type	Visa
Card Number	XXXX XXXX XXXX 4242
Card Expires	1/2018

Your information

Irene Miller
irene@centre-foundation.org
78SDOH
ADS:IJ
SDHF, LH KH

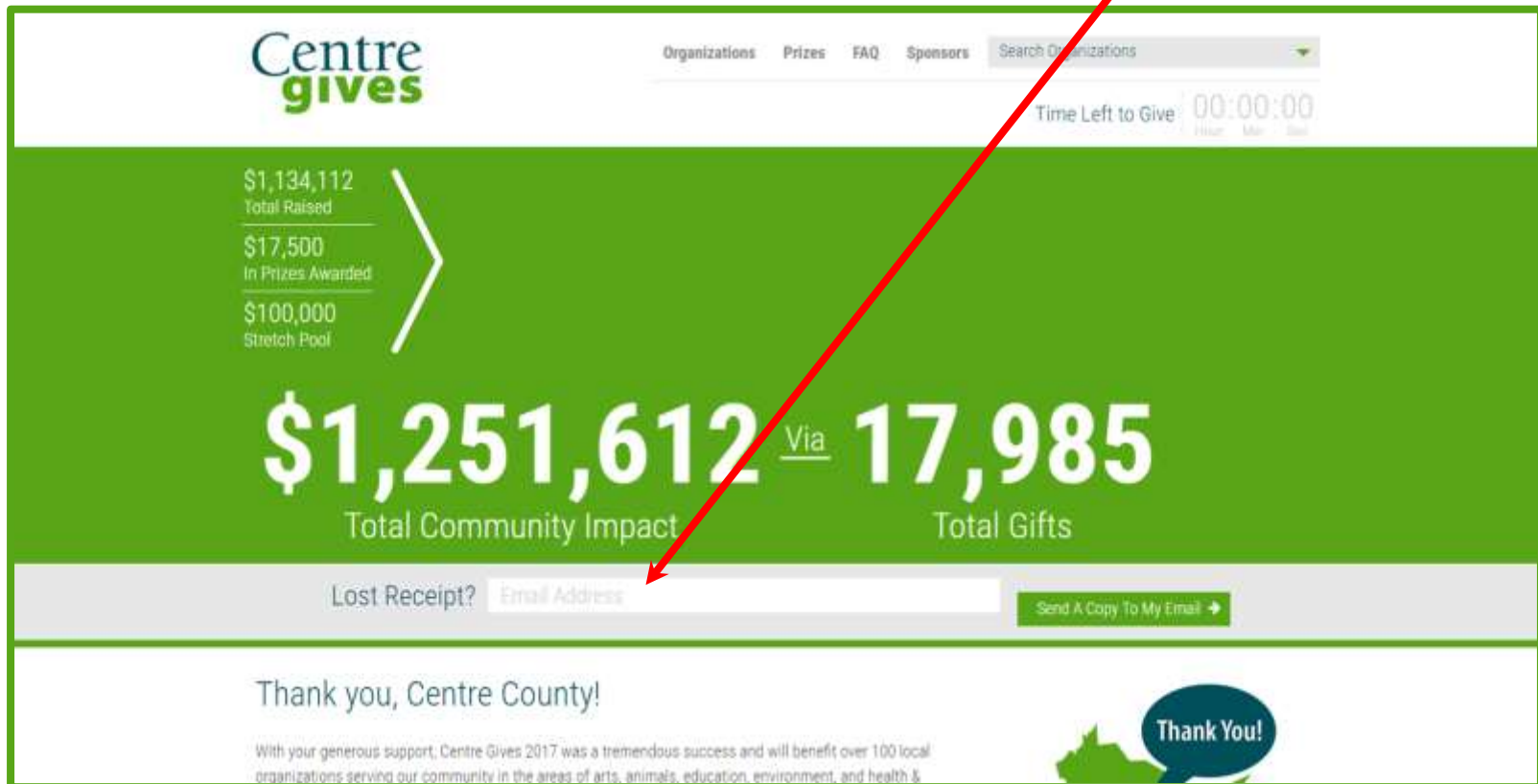
We certify that no goods or services were provided in exchange for this contribution. Please retain this letter for your records as proof of your gift for tax purposes.

Donors, save your e-receipt for tax purposes.



Lost Receipt? We've got you covered!

After Centre Gives, donors can request their receipts be re-sent to their email address.



The screenshot shows the Centre Gives website interface. At the top left is the 'Centre gives' logo. To the right are navigation links for 'Organizations', 'Prizes', 'FAQ', and 'Sponsors', along with a search bar for 'Search Organizations'. A 'Time Left to Give' timer shows '00:00:00'. Below this, statistics are listed: '\$1,134,112 Total Raised', '\$17,500 In Prizes Awarded', and '\$100,000 Stretch Pool'. A large green banner displays '\$1,251,612 Total Community Impact' and '17,985 Total Gifts' with 'Via' between them. A red arrow points from the text above to a 'Lost Receipt?' form that includes an 'Email Address' input field and a 'Send A Copy To My Email' button. The footer contains a 'Thank you, Centre County!' message and a 'Thank You!' speech bubble.

Centre gives

Organizations Prizes FAQ Sponsors Search Organizations

Time Left to Give 00:00:00

\$1,134,112 Total Raised

\$17,500 In Prizes Awarded

\$100,000 Stretch Pool

\$1,251,612 Total Community Impact Via 17,985 Total Gifts

Lost Receipt? Email Address Send A Copy To My Email

Thank you, Centre County!

With your generous support, Centre Gives 2017 was a tremendous success and will benefit over 100 local organizations serving our community in the areas of arts, animals, education, environment, and health &

Thank You!